

Handpicked new products

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Welcome to a fresh round of handpicked news from IKEA! Coming this October are more products designed with life at home in mind – like the solid pine LAKVIK dining table made a bit narrower for small space dining, the FRYEBO LED lamp that can be recharged from any USB port, and even the SKOGN comfort cushion that makes eating or reading in bed much easier.

Children remain in focus, too, with the new FAIRY TALE soft toy series inspired by classic fairytales and the soon-to-be classic tale from IKEA 'The Princess and the Happiness'. Older kids (and even the young at heart) also get something new this October with the SYNAS lighting box, a perfect place to display their favourite knick-knacks and collections. And we introduce SPEXA doll's house, the flexible, portable and inspirational dollhouse made to suit HUSET doll's furniture to a tee.

From tables to lamps and decoration, there are many new and exciting products, making this autumn a season to look forward to. So, keep turning the pages because there's all of this and more inside!

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A distinctly Scandinavian seat

FJÄLLBERGET chair

A curvaceous, yet simple **bucket style** shell with a low cut-out across the bottom and gently rolled armrests. Moulded beech with **light wood** veneer against soft, warm **wool** and a shiny **metal** star base. These appealing **contrasts** are what make the new FJÄLLBERGET chair distinctly **Scandinavian**.

FJÄLLBERGET chair is height adjustable for extra comfort whether positioned at desks or conference tables. It's made of moulded beech with birch veneer and 100% wool.

Social media

Feel like you're unplugging even when you're not. FJÄLLBERGET chair adds a natural, Scandinavian look to today's modern work areas.

Tags

chair, office, conference, Scandinavian, contrasts, modern, natural materials, wool, beech, birch



FJÄLLBERGET visitor's chair \$000 Height adjustable for a comfortable sitting posture. Fixed cover: 100% wool. Designer: H Preutz/N Karlsson. Seat W42xD40, H43-56cm. Birch veneer/grey 802.507.21

PE374472



PE341135



PE372798



PE373245



Extra images



E373265



FJÄLLBERGET visitor's chair \$000 Height adjustable for a comfortable sitting posture.
Fixed cover: 100% wool. Seat W42xD40, H43-56cm. Birch veneer/grey 602.507.22

PE374473



PE341134



PE373267



PE373263



Extra images



Retro revival

VILLSTAD chair

Travel back to an era where men wore hats, drinks were on the rocks and the times, they were a-changing. With clean lines, **slender** steel frames and subtly curvy cushions, VILLSTAD solitaires have an **organic, streamlined** profile reminiscent of the **1960's style**.

VILLSTAD solitaires include a high-backed armchair, an easy chair and a footstool. All are made with incredibly soft and comfortable foam cushions that invite you to **sink in** and **kick back**. And whether you choose bold **turquoise** or dark **anthracite** the **retro-cool** style will fit right in with almost any decor.

Social media

Pour yourself a cocktail and kick back 1960's style with retro-chic VILLSTAD chair and footstool.

Tags

retro, mid-century modern, 1950's design, armchair, easy chair, footstool, grey, turquoise, anthracite



VILLSTAD series Fixed cover: 97% polyester and 3% nylon. Designer: Carl Öjerstam.
Easy chair \$000 W77×D76, H76cm. Samsta turquoise 902.396.10
High-back armchair \$000 W70×D97, H103cm. Samsta turquoise 302.396.32
Footstool \$000 L60×W50, H41cm. Samsta turquoise 402.396.41

PE380435



PE380437



PE380438



PE380436





Together at last

EKERÖ chair

Sometimes comfort and good design don't sit well together. But not with EKERÖ chair, which manages to look great and be extraordinarily comfortable.

EKERÖ chair has a simple contemporary design with a unique split frame detail in the back and comes in orange, yellow, dark blue, black or beige.

Social media

Comfort and designer looks are brought together at last with the new EKERÖ chair from IKEA.

Tags

armchair, easy chair, contemporary, comfort, orange, yellow, blue, beige, black

PE380440



PE380447



PE380444



PE380442



PE380448



PE380443



PE380441



PE380446



PE380445



EKERÖ armchair \$000/each The reversible back cushion gives soft support for your back and two different sides to wear. Fixed cover: 100% polyester. Designer: Eva Lilja Löwenhielm. W70xD73, H75cm. Skiftebo dark blue 202.628.78 Skiftebo orange 802.628.80 Skiftebo yellow 002.628.79

An artistic frame of mind

SILVÅKRA picture

Start your day off in style. With the **softly defined watercolours** of SILVÅKRA picture you'll be inspired to put your most fashionable, fabulous self forward.

At 200cm in height and hanging from a delicate pink ribbon, the picture helps convey **a sense of movement** and grace both for your home and as a **fashion inspiration** too.

Social media

SILVÅKRA picture: for the fashionista in you.

Tags

ready-to-hang, decoration, art, fashion, pink, watercolour, feminine

PE380831



PE380458



Take back your Sunday

SKOGN comfort cushion

Skip the Sunday brunch spot queue and have a long **breakfast in bed** instead. SKOGN comfort cushion gives you something **soft** and **supportive** to rest against, so you can focus on your relaxing pancake breakfast instead of propping up the pillows.

Social media

Does your neighbourhood's trendiest new brunch spot have a ridiculous queue? Skip it and let IKEA help you do breakfast in bed.

Tags

breakfast in bed, support cushion, comfort, bedroom



SKOGN cushion \$000 Easy-care; removable, machine washable cover. Fabric: polyester/cotton. Filling: polyurethane. Designer: Ola Wihlborg. L65xW40cm. Röstånga grey 202.642.74



Pop-up privacy

JORDET room divider

In this modern world where everything is on display sometimes all you want is a bit of **privacy**. Luckily, it doesn't take much to get it. With JORDET **room divider** you can **create** your own little private corner faster than you can say "keep out".

JORDET room divider comes with a removable **white and grey** dotted textile. But if **polka dots** aren't your thing, don't worry. You can **sew your own cover** in any fabric your heart desires.

Social media

IKEA makes it easy to customise JORDET room divider the way you want it.

Tags

room divider, privacy, shared space, polka dots, DIY, sewing, textile



PE380504



JORDET room divider \$000 Easy to fold and store away. Powder coated steel. 65% polyester and 35% cotton. Designer: J Jelinek/A Svanfeldt Hillervik. W55xH171cm. White/dotted grey 302.457.70

Lights, camera, action!

STORJORM mirror

If all the world's a stage, shouldn't you be ready to step out in style? The **integrated LED lighting** of STORJORM **mirror** illuminates your face with **shadow-free light** from every angle, so you never need to worry about leaving the house with a tell-tale make-up line or crooked eyeliner again.

STORJORM mirror is designed for use in the bathroom and comes in **two shapes and sizes**. In addition to the mirror there is also a mirrored cabinet with integrated lighting. Both use LED bulbs which are gentler on the planet and your energy bill.

Social media

Want to look your absolute best? Let IKEA help you out with the new STORJORM mirror.

Tags

bathroom, mirrors, lighted mirrors, lighted mirrored cabinet, LED, integrated lighting, sustainability



STORJORM mirror with integrated lighting \$000 Mirror glass and powder coated steel. Designer: Henrik Preutz. W80×H60cm. White 702.481.25



PE367129

Classic character

RANARP lighting

The **retro-industrial** trend is still going strong – especially when it comes to lighting. The RANARP series of lamps, which includes a **floor lamp**, **pendant lamp** and **table lamp** offer an easy way to incorporate this **classic style** into your home.

With **thick metal** shades, **brass** coloured accents, and **fabric-wrapped wiring**, the RANARP series are reminiscent of industrial-style lamps that were popular in the **1930's** and used extensively in public spaces.

Social media

Whether your style is Farmhouse Glam or Strictly Minimalist, RANARP lamps will add character to your space.

Tags

floor lamp, pendant lamp, table lamp, 1930's, brass, fabric-covered wire, industrial, retro, lighting



RANARP lamps Powder coated steel and plastic.

Work lamp \$000 Adjustable arm and head for easy directing of light. Off-white 302.313.15 **Pendant lamp \$000** Ø38cm. Off-white 602.564.94

PE380517



PE380514



PE380516





RANARP lamps Powder coated steel and plastic.
Floor/reading lamp \$000 Off-white 202.313.06
Pendant lamp \$000 Ø38cm. Off-white 602.564.94

Chargeable, portable, adorable

FRYEBO LED lamp

From its quirky base all the way to its adjustable head, FRYEBO LED lamp has **loads of character**. With a fun and **child friendly design** it's just as comfortable lighting up a dark corner as that book you're reading.

By using a LED bulb it also **uses 85% less energy** and last 20 times longer than incandescent bulbs. And thanks to rechargeable batteries it can be moved anywhere in the house **cord-free**. When the power runs a little low, simply connect it to any USB port with an included cord.

Social media

Are you ready for the cutest, cleverest LED lamp yet? Say "hej" to FRYEBO LED lamp from IKEA.

Tags

lamp, led, portable, rechargeable, sustainability, children, lighting, task lamp, adjustable



FRYEBO LED table lamp \$000/each Built-in LED light source. Plastic and steel. Designer: Ola Wihlborg. Red 102.586.07 White 002.539.74



Treasure boxes

SYNAS LED lighting box

Whether they're toys or treasures, carefully curated **collections** deserve to be shown off. SYNAS **lighting box** not only **protects** coveted collections it **displays** them in the best possible light.

Made from **hard plastic**, SYNAS lighting box was designed with children in mind and is **approved for kids aged eight and older**. It uses long lasting **LED** technology to provide approximately 20,000 hours illumination. So it's easier on the environment and your wallet.

Social media

Kids can show off their toys and treasures with these LED-lit display boxes from IKEA.

Tags

children's decor, collectors, collections, display box, LED, sustainability



SYNAS LED lighting box \$000/each ABS plastic and polycarbonate plastic. Designer: Henrik Preutz. L24×W24, H24cm. Transparent 802.415.43

PE380639



PE380518



PE380640



PE380641



The strong, silent type

FJÄLKINGE shelving unit

Minimalists rejoice. FJÄLKINGE shelving unit, with its **clean, slim lines** and **Scandinavian design** is striking in its understated-ness. Made from **100% recyclable steel** and using an **innovative construction technique**, it's as **strong** as it is attractive.

FJÄLKINGE shelving unit comes in two widths (58 or 118 cm) and with four adjustable shelves. The shelves have a honeycomb core, which reduces the weight while allowing a load of up to 25 kg. Additional shelves and drawers can be added and units combined to make **custom solutions**.

Social media

How did we manage to make FJÄLKINGE shelves this thin yet super strong? We took a tip from the honey bee.

Tags

shelving unit, Scandinavian, modern, sustainable, steel, customised, open storage, white



PE372048



FJÄLKINGE shelving unit with drawers \$000 Powder coated steel and painted finish. Designer: Ehlén Johansson. W236xD35, H193cm. White 690.093.95

Extra images

PE372048



Image with skull propping

Once upon a time

FAIRY TALE SERIES dolls

These guys may be small in size but there's no denying they're big on **fun**. The FAIRY TALE series of **dolls** were **inspired by classic fairy tale favourites** such as the Brothers Grimm and H.C. Andersen and are designed to encourage imaginative play.

In addition to dolls the collection includes **finger puppets, fairy wings, hats** and a **unicorn hobbyhorse**, all of which are sure to enthrall kids (and maybe even parents) for hours. And when the day is done, and the dolls are put away, mum and dad can send the kids off to bed with a future classic **fairy tale** featuring all the characters – *The Princess and the Happiness*.

Social media

They say money can't buy happiness. These fairy tale dolls from IKEA prove them wrong.

Tags

children, kids, soft toys, finger puppets, hobbyhorse, role-play, fairy tale



PE337292

KRULLIG - The Princess and the Happiness book \$000 102.505.74



Soft toys Fabric: 100% polyester. Filling: Polyester fibres. Designer: Silke Leffler.

SILVERTÄRNA soft toy, fairy \$000 Recommended for ages from 12 months. L34cm. 202.475.57

SÅNGTRAST soft toy, fairy with magic spell \$000 Recommended for ages from 12 months. 102.478.26

KRULLIG soft toy, elf \$000 Recommended for ages from 0 year. L35cm. 002.475.63

GULLGOSSE soft toy, king \$000 Recommended for ages from 12 months. 502.478.29

NOJSIG soft toy, princess \$000 Recommended for ages from 12 months. 702.553.33

FLYGDRAKE soft toy, dragon \$000 Recommended for ages from 12 months. L62cm. 102.475.72

PE380476



Hats, shoes and glove puppets Recommended for ages from 24 months.

Fabric: 100% polyester. Filling: Polyester fibres. Designer: Silke Leffler.

VITSIG children's hat \$000/each 702.475.45

PIFFIG children's shoes \$000/pair 902.477.28

FANTASIVÄRLD glove puppet \$000/each L27cm. 802.476.82

GLADLYNT glove puppet family \$000/each L27cm. 402.476.79

PE380467



Soft toys Fabric: 100% polyester. Filling: Polyester fibres. Designer: Silke Leffler.

GRÄVLING soft toy, badger \$000 Recommended for ages from 0 year. L38cm. 002.476.76

SÖTNOS soft toy, deer \$000 Recommended for ages from 12 months. L56cm. 802.475.78

RIDDERLIG soft toy, cat \$000 Recommended for ages from 12 months. L45cm. 302.475.66

NALLEBJÖRN soft toy, bear \$000 Recommended for ages from 12 months. L46cm. 702.475.69

LUFSIG soft toy, wolf \$000 Recommended for ages from 12 months. 402.475.75

Play house

SPEXA doll house

What happens when you combine the concept of a **doll's house** with the functionality of a book? You get SPEXA doll house. It's foldable, **portable** and made for encouraging imaginative **play – anytime, anywhere**.

Made from **100% recyclable** solid paper board, each page is printed with an image of a different room. And because it **folds up flat** it can be taken virtually anywhere. SPEXA doll house can be combined with HUSSET doll's furniture and RUMMET rug for even more hours of fun.

Social media

The world's first flatpack doll house from IKEA.

Tags

children, kids, role-play, imagination, doll house, portable, flatpack, foldable, sustainability,



SPEXA doll's house \$000 Recommended for ages from 3 years. Paper and plastic. Designer: M Karami/M Bergström/J Schollin. W29×H31cm. 202.579.71

Adventure awaits

ÖVRE bed frame & ÖVRE bed canopy

There's just something fantastic about a **canopy bed**. Maybe it's because they make it easier to jump into the **world of make-believe**. Whether it's a fort, a hideout, a carnival or a submarine, beds have more **room for imagination** when they have a canopy.

Social media

Grown-ups may see a canopy as just a bit of cloth, but for kids a canopy turns a bed from a boring place to sleep into a wonderful playground.

Tags

canopy bed, children, bedroom, four-poster bed, birch

PE380439



ÖVRE bed canopy \$000 ÖVRE bed canopy is intended for use with ÖVRE bed only. 100% polyester. Designer: Eva Lundgreen. W70×L160cm. White 102.557.36 **ÖVRE bed frame \$000** Painted solid birch. W70×L160cm. White 301.890.19

PE280497



